

ORDER



Orders
Order / Rev: 49997
Alt Order #: 08851670
Product Desc: AM CHEMISTRY COUNC
Estimate: 554
Flight Dates: 08/23/12 - 08/29/12
Original Date / Rev: 08/16/12 / 08/27/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Chemistry Council
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	4	\$1,100.00	\$935.00
08/27/12	08/29/12	5	\$1,400.00	\$1,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$1,100.00	\$935.00	0.00
September 2012	5	\$1,400.00	\$1,190.00	0.00
Totals	9	\$2,500.00	\$2,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVX-TV	7%	\$2,500.00
Market	100%	\$35,714.29

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	28%	\$10,000.00
KSTU	35%	\$12,500.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	30%	\$10,714.29
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	08/24/12	08/24/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 1 \$250.00 0.00															
E 2	KTVX	08/23/12	08/23/12	ABC4 News at 4p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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Advertiser: American Chemistry Council
Product Desc: AM CHEMISTRY COUNC
Estimate: 554
KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC4 News at 5p											
				ABC4 News at 5p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	---T---			1		\$250.00		0.00				
E 3	KTVX	08/27/12	08/29/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	1-1----	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
				ABC4 News at 5p											
1X PER DAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	1-1----			2		\$250.00		0.00				
E 4	KTVX	08/24/12	08/24/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				ABC4 News at 6p											
1X PER DAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	----F--			1		\$300.00		0.00				
E 5	KTVX	08/27/12	08/28/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	11-----	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
				ABC4 News at 6p											
1X PER DAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	11-----			2		\$300.00		0.00				
E 6	KTVX	08/25/12	08/25/12	Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$300.00	P-1	0.00	NM	0	\$0.00
				Sat ABC4 News @ 5p											
1X PER DAY SAT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S-			1		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVX	08/20/12-08/26/12		Sat ABC4 News @ 5p		5:00 PM-5:30 PM	-----Sa--	:30		(\$300.00)		0.00	NM		
See MG 6.2															
[Program Change]															
2	KTVX	08/25/12-08/25/12		Sa 4p-5p		4:30 PM-5:00 PM	4:30 PM-5:00 P-----Sa--	:30		(\$300.00)		0.00	NM		
Ⓜ Credited															
[Credited Spot]															
E 7	KTVX	08/26/12	08/26/12	This Week	CM	10:00 AM-11:00 AM	-----S	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				This Week	(10:00 AM-11:00 AM)										
1X PER DAY THIS WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S			1		\$300.00		0.00				
N 8	KTVX	08/28/12	08/28/12	ABC4 News at 5p	CM	5p-530p	-1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				ABC4 News at 5p											
m/g for 8/25 5-530p ENews No Run															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-1-----			1		\$300.00		0.00				
													Totals	9	\$2,500.00